



KEY POINTS

Tom Stræte Lagergren a.k.a. **Matoma** is a 24 year old Norwegian electronic producer. His breakout collaborative single *Old Thing Back* with **Notorious B.I.G.** has now surpassed a combined total of over 215 million streams through Spotify, Youtube and SoundCloud.

Matoma's most notable collaborations to date include artists such as **Jason Derulo, Akon, Popcaan, Wale, Sean Paul, Nico & Vinz, Becky Hill** and most recently **The Vamps**.

2016 saw Matoma perform at some of the largest festivals in the world including **Tomorrowland, Lollapalooza, Electric Zoo** and **Coachella** where he wowed audiences with surprise appearances from **Ja Rule** and **Akon**.

Matoma's debut album *Hakuna Matoma* was launched in totally unique way – using the playlist format to see the album expand and evolve over time. The first of its kind format will allow the album to continuously grow with fans as new tracks are added.

STATS

In just the last 2 years Matoma has amassed well over **half a billion streams**
Matoma is consistently one of the top 100 artists streamed - with 8 million monthly listeners on Spotify he ranks higher than heavyweights like **Snoop Dogg, Alesso, U2, Pharrell Williams, Zedd, Oliver Heldens, Hardwell, Axwell /\ Ingresso and Duke Dumont.**

'*Try Me*' has a combined 126 million streams

'*Running Out*' has a combined 124 million streams

'*False Alarm*' has a combined 76 million streams

Most recent release with The Vamps '*All Night*' has over 3 million streams a week since release

Facebook: 147,000 followers / **Instagram:** 57,000 followers / **SoundCloud:** 243,000 followers

PRESS

"Meet Matoma, leader of tropical house's next big wave" - **Rolling Stone**

"Matoma is becoming one of the hottest Norway exports since smoked salmon!" - **DJ Mag**

"Trop-pop has taken over commercial radio since its rising popularity over the past two years, and Matoma has one of the top talents in the category. His latest crossover output with Becky Hill, "False Alarm," is irresistible, catchy, and overall mood-heightening." - **Dancing Astronaut**

"It's easy for Matoma to create music with good vibes; his personality is optimistic and upbeat, and he just plain loves music. He's not distracted by the party scene that sometimes surrounds electronic music culture, so he is instead able to stay focused by being inspired by family, friends, and his fans." - **LA Music Blog**